

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Listing of Claims:

1. (Currently amended) A method of performing a transaction using a video device, the method comprising ~~the steps~~acts of:
 - acquiring, by the video device, a video signal separated into a plurality of frames containing a video program;
 - extracting from said video signal video enhanced content information representative of at least one product presented on the video program;
 - presenting to the user the video ~~enhanced content information~~program;
 - receiving a selection of a product of interest during a first frame of the plurality of frames;
 - performing, by the video device, a search to identify data related to the selected product, ~~wherein the video signal is separated into a plurality of frames, each frame from at least a portion~~the first frame of the plurality of frames being subdivided into a first region containing products that are capable of being selected during a first frame of the plurality of frames include enhanced content information and a second region containing products not capable of being selected during the first frame of the plurality of frames that do not include enhanced content information, wherein the selection is of a product that is in the second region in the first frame of the plurality of frames when the selection is performed, wherein

the step-act of performing the search comprises a stepan act of searching the plurality of frames for a second frame where the selected product is ~~capable of being selected~~ includes enhanced content information; and

providing the identified data enhanced content information of the selected product to a user of the video device.

2. (Original) The method of claim 1, wherein said video signal includes metadata.

3. (Currently amended) The method of claim 1, further comprising the stepan act of purchasing the selected product.

4. (Currently amended) The method of claim 1, further comprising the stepan act of filtering the video enhanced content information based on preferences customized by at least one user.

5. (Original) The method of claim 4, wherein said user's preferences include values and life style of the user.

6. (Currently amended) The method of claim 1, wherein the identified data enhanced content information of the selected product includes a source of the product of interest, the method further comprising the stepacts of negotiating with the product source

by offering a price the user is willing to pay to buy the product of interest other than a price initially offered by the source and outputting results of the negotiation.

7. (Canceled)

8. (Canceled)

9. (Currently amended) The method of claim 1, wherein the performing step-act is performed by searching sources from at least one predetermined list for a particular category.

10. (Original) The method of claim 1, wherein the video signal is acquired from at least one video signal source selected from a group consisting of a broadcasting system, a content creator, a service provider, and a set-top box.

11. (Canceled)

12. (Currently amended) The method of claim 1, further comprising the stepacts of receiving and analyzing transaction related information from the user.

13. (Currently amended) The method of claim 1, further comprising the stepacts of periodically monitoring said content information and triggering an action based on user's requests or preferences.

14. (Currently amended) The method of claim 1, further comprising the stepan act of making a personalized catalog for the user.

15. (Currently amended) A system for performing a transaction using a video device, said system comprising:

a set-top box for acquiring a video signal separated into a plurality of frames containing a video program, said set-top box including a memory, a processor and input/output means associated therewith for transferring the signal, the processor being capable of:

extracting from said video signal video enhanced content information representative of at least one product presented on the video program;

presenting to the user the video enhanced content informationprogram;

receiving a selection of a product of interest during a first frame of the plurality of frames;

performing a search to identify data related to the selected product, wherein the video signal is separated into a plurality of frames, each frame from at least a portion the first frame of the plurality of frames being subdivided into a first region containing products that are capable of being selected during a first frame of the

~~plurality of frames include enhanced content information and a second region containing products not capable of being selected during the first frame of the plurality of frames that do not include enhanced content information, wherein the selection is of a product that is in the second region in the first frame of the plurality of frames when the selection is performed, wherein the processor is further capable of performing the search by searching the plurality of frames for a second frame where the product is capable of being selected includes enhanced content information; and~~

~~providing the identified data enhanced content information of the selected product to the user;~~

~~a video device operatively coupled with the set-top box for displaying the video program, video enhanced content information, and identified data the enhanced content information of the selected product to the user; and~~

~~an input device operatively associated with said set-top box for controlling said set-top box.~~

16. (Original) The system of claim 15, wherein said video signal includes metadata.

17. (Original) The system of claim 15, wherein the processor is further capable of purchasing the selected product.

18. (Original) The system of claim 15, wherein the processor is further capable of filtering the video enhanced content information based on stored preferences customized by at least one user.

19. (Original) The system of claim 18, wherein said user's preferences include values and life style of the user.

20. (Currently amended) The system of claim 15, wherein the identified data enhanced content information of the selected product includes a source of the product of interest, the processor further capable of negotiating with the product source by offering a price the user is willing to pay to buy the product of interest other than a price initially offered by the source and outputting results of the negotiation.

21. (Canceled)

22. (Canceled)

23. (Original) The system of claim 15, wherein the processor has a predetermined list for a particular category associated therewith, the processor accessing the predetermined list to perform the search for identified data.

24. (Original) The system of claim 15 further comprising a source for the video signal, the video signal source being selected from a group consisting of a broadcasting system, a content creator, a service provider, and a set-top box.

25. (Canceled)

26. (Original) The system of claim 15, wherein the processor is further capable of periodically monitoring said content information and triggering an action based on user's requests or preferences.

27. (Original) The system of claim 15, wherein the processor is further capable of making a personalized catalog for the user.

28. (Currently amended) A method of performing a transaction using a video device, said method comprising the stepsacts of:

acquiring, by the video device, a video signal separated into a plurality of frames containing a video program;

customizing preferences for at least one user;

extracting from the video signal video enhanced content information representative of at least one product presented on the video program;

filtering the video enhanced content information based on the preferences;

presenting to the user the filtered video enhanced content information;

receiving a selection of a product of interest during a first frame of the plurality of frames;

performing, by the video device, a search to identify a source of the selected product through at least one predetermined list of information sources for a particular category and the video signal, ~~wherein the video signal is separated into a plurality of frames, each frame from at least a portion~~ the first frame of the plurality of frames being subdivided into a first region containing products that are capable of being selected during ~~a first frame of the plurality of frames~~ include enhanced content information and a second region containing products ~~not capable of being selected during the first frame of the plurality of frames~~ that do not include enhanced content information, wherein the selection is of a product that is in the second region in the first frame of the plurality of frames when the selection is performed, wherein the ~~step~~ act of performing the search comprises a ~~step~~ act of searching the plurality of frames for a second frame where the selected product ~~is capable of being selected~~ includes enhanced content information;

negotiating, by the video device, with the identified product source by offering a price the user is willing to pay to buy the selected product other than a price initially offered by the source regarding the selected product and outputting results of the negotiation;

allowing the user to authorize purchasing of the selected product;

providing feedback information to the user;

completing a purchase transaction for the selected product; and

receiving and analyzing a satisfaction response from the user.

29. (Currently amended) The method of claim 28, further comprising the step
an act of storing said video signal in a storage device.

30. (Currently amended) The method of claim 1, further comprising the step
an act of prioritizing results of the search performed by the performing step based on availability.

31. (Previously presented) The system of claim 15, wherein the processor is further capable of prioritizing results of the search performed by the performing step based on availability.

32. (Currently amended) The method of claim 28, further comprising the step
an act of prioritizing results of the search performed by the performing step based on availability.

33. (Currently amended) The method of claim 1, wherein the at least one source not associated with a source of the video program is a user's custom list.

34. (Currently amended) The method of claim 1, wherein the at least one source not associated with a source of the video program is a video device generated list based on a shopping habit of the user.

35. (Currently amended) The system of claim 15, wherein the at least one source
~~not associated with a source of the video program~~ is a user's custom list.

36. (Currently amended) The system of claim 15, wherein the at least one source
~~not associated with a source of the video program~~ is a video device generated list based on
a shopping habit of the user.

37. (Currently amended) The method of claim 28, wherein the at least one source
~~not associated with a source of the video program~~ is a user's custom list.

38. (Currently amended) The method of claim 28, wherein the at least one source
~~not associated with a source of the video program~~ is a video device generated list based on
a shopping habit of the user.